

NATIONAL CONFERENCE SERIES 2025/2026

BACKGROUNDER



Executive Summary

Addressing Vaping in Schools – Conference Series is a first-of-its-kind national professional learning initiative tailored specifically for Canada’s K–12 education professionals. This high-impact series convenes school leaders, educators, public health partners, and researchers to address one of the most urgent and complex challenges facing schools today: youth vaping.

Each stop in the series is designed to surface what’s working in schools, uncover the gaps, and enrich existing strategies that are both evidence-informed and operationally realistic. This series centres the wisdom of practitioners and the lived realities of schools, ensuring that what’s learned can be implemented the very next day.

Participants will leave with actionable strategies, new connections, and a deeper understanding of how to build safer, healthier environments that meet students where they’re at. We’re here to spotlight sector-tested solutions, elevate professional expertise, and strengthen the shared capacity of schools and communities to respond.

This series is not just about responding to a crisis—it’s about equipping education professionals to lead the response.



Organizational Profiles

BUNYAAD Public Affairs is an award-winning, bilingual public affairs firm committed to positive social impact. At BUNYAAD, we've long believed in the power of public systems to drive social good—especially when equity and empathy lead the way. With deep experience at the intersection of education, health, and youth substance use prevention education, we're honoured to power this national conversation.

PHE Canada is the national charitable organization focused on fostering healthy, active kids by promoting and advancing quality physical and health education opportunities and healthy learning environments. With over 90 years of history, PHE Canada has established itself as a leader in the field, each year reaching and positively impacting the lives of millions of students, tens of thousands of educators, and thousands of schools and school communities across the country.

Lung Health Foundation (LHF) is Canada's premier resource for lung health and has been working to improve the lung health of Canadians for over 100 years. Building on the century-long legacy of the Ontario Lung Association, as a national non-profit, LHF is committed to closing gaps in the prevention, diagnosis, and care of lung disease. As the national leader in lung health, LHF supports and empowers individuals and families affected by lung conditions through innovative research, policy advocacy, community initiatives, and grassroots educational programs.

Conference Target Audience

- Teachers, Principals and Vice-Principals
- Education assistants
- School district leaders
- Youth-serving organizations
- Public health professionals
- Substance use and mental health specialists
- Researchers and policymakers

